

TERMS & CONDITIONS – VISA Spend & Win BIG Prizes

1. The **VISA Spend & Win BIG Prizes Campaign** (“the Campaign”) is organised by BIG Loyalty Sdn. Bhd. (formerly known as Think BIG Digital Sdn. Bhd.) (“Organiser”).
2. By participating in this Campaign, all Participants will be deemed to have read, understood, and expressly agreed to be bound by the Terms & Conditions of this Campaign as stated herein, and any additional terms and conditions stipulated by the Organiser (as may be applicable) including the decision of the Organiser in all matters related thereto.
3. Instructions and guidance on the procedure for entering the Campaign constitute part of these conditions of entry. Registration for and participation in this Campaign is deemed to constitute acceptance of these Terms and Conditions, and such acceptance is a condition of entry into and participation in this Campaign.
4. This Campaign runs from 1 November 2018, 00:00 (GMT +8) till 31 January 2019, 23:59 (GMT +8); inclusive of both dates, unless as stated otherwise (“Campaign Period”). The Organiser reserves the right to amend or extend the duration of the Campaign at any time as they deem fit without any prior notice.
5. To qualify and participate in this Campaign, Participants must fulfil the following requirements (“Campaign Requirements”):
 - a. Must be an existing BIG member (having subscribed and registered for membership under the loyalty and rewards program operated by BIG under the name “BIG Loyalty”) and have a unique registration number known as the “BIG Member ID” issued by BIG at the point of participation in the Campaign;
 - b. Must be a valid Visa credit card holder;
 - c. Subject to the Terms and Conditions hereinafter appearing, all eligible Participants who use their applicable Visa credit cards to perform retail transaction(s) at all Visa accepted merchants within and/or outside Malaysia, including but not limited to purchase of AirAsia flight tickets (“**Eligible Transaction**”) during the Campaign Period shall earn entries (“Campaign Entries”) as follows, to stand a chance to win some attractive prizes:

Number of Campaign Entries	Eligible Transaction
10	Every RM50 equivalent retail spend transaction in a single receipt outside Malaysia (Overseas Spend)
5	Every RM50 retail spend transaction in a single receipt at any merchants in Malaysia via Contactless
1	Every RM50 spent on AirAsia web/app

- d. A total of 324 Participants who fulfilled all the Campaign Requirements throughout the Campaign Period will be selected on random basis (“Winners”) to receive any one of the prizes listed below: -

Prizes

Grand Prize : 4 x 1,000,000 BIG Points (Total of 4,000,000 BIG Points for the Campaign Period)

Monthly Prizes : 100 x 100,000 BIG Points for each month of the Campaign Period (Total of 30,000,000 BIG Points for the Campaign Period)

Special Prizes : 20 x 500,000 BIG Points for the Campaign Period (Total of 10,000,000 BIG Points for the Campaign Period)

6. For the avoidance of doubt, this Campaign does not require any registration, but every entry is captured via ‘Snap & Earn’ platform (“Pablo”) unless such transaction is performed on AirAsia web or mobile app platform which allows an automatic entry for every such transaction. ‘Snap & Earn’ can be accessed by the steps stipulated below:
- a. Participants should launch their AirAsia BIG Loyalty app and tap on the Lifestyle icon. Press the green “Snap & Submit a Receipt” to proceed.
 - b. Participants then proceed to fill in their email ID registered with BIG & choose the date, partner and category. Proceed to enter the approval code, choose the currency and enter the total receipt amount.
 - c. Participants may choose to select from phone or snap a picture of a receipt to submit. Submission of the receipt of the payment must be within 3 days from the date of transaction (transaction date inclusive).
7. Organiser reserves the absolute right, at any time, to verify the validity of a transaction and Participants. Without limitation, Participants agree to provide a copy of the identification card to Organiser upon request.
8. Only Participants that fulfil the Campaign terms and conditions shall be eligible to receive the BIG Points through the conversion request. Participants and/or Winners that fail to fulfil the Campaign terms and conditions will automatically be disqualified from the Campaign without notice.
9. The Organiser reserves the absolute right to substitute and/or replace the BIG Points and/or prizes from time to time without any prior notice to the Participants.
10. The Organiser further reserves the right to use any collected personal data of Participants in any manner and/or for any purpose related to this Campaign and the Participants are deemed to consent to such use with no monetary payment.

11. The Organiser reserves the right in its sole discretion to disqualify any Participant and/or to forfeit the BIG Points from any Participant they believe has undertaken fraudulent practice and/or activities or other activities harmful to this Campaign or the Organiser.
12. Participants may be contacted, at any time deemed appropriate by the Organiser, via email or any other mode of communication deemed appropriate by the Organiser.
13. The BIG Points are not exchangeable and/or transferable and cannot be exchanged or redeemed for cash. The usage of BIG Points is subject to the BIG Membership Terms and Conditions.
14. The Organiser reserves the absolute right to cancel, terminate or suspend the Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by the Organiser shall not entitle the Participants to any claim or compensation against the Organiser for any and/or all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
15. The Organiser accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, corrupted or misdirected submission whether due to error, omission, alteration, tampering, deletion, theft, destruction or otherwise.
16. The Organiser, subsidiaries, affiliates, and associated companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Campaign (in which case that liability is limited to the minimum allowable by law).
17. The terms and conditions contained herein shall prevail over any inconsistent terms, conditions, provisions or representation contained in any other promotional or advertising materials for the Campaign.
18. The Organiser reserves the absolute right to vary, delete or add to any of these terms and conditions (wholly or in part) from time to time with 21' days' prior notice to the Participants.
19. These terms and conditions may be translated into other languages. In the event of inconsistencies between these terms and conditions and the translated versions, the English version shall prevail.